

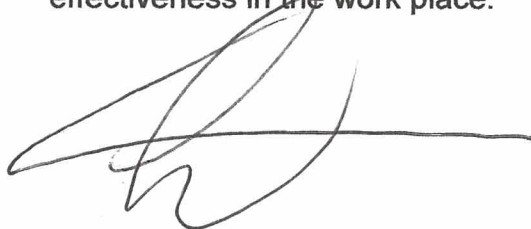
TO WHOM IT MAY CONCERN

14 October 2009

I am the UK's n° 1 Parent Coach and the author of *The 7-Day Parent Coach and Get A Life*. I established the pioneering Parent Coaching Academy in 2003 and work extensively in the corporate, public and voluntary sectors. I work closely with the national charity, Parentalk and I am regularly asked to comment on parenting issues in the national media.

I work with clients on a 1-1 basis in Europe, China and the USA. I also deliver workshops for companies committed to supporting parents in the workplace. My unique parent coaching model allows parents to regain control of their family lives and find solutions to problems in a positive and practical way. It has a significant impact, not only on the parents themselves, but on all those around them – at home and in the workplace. A recent report by The Harvard Business School (2007) highlighted the value to the employer and employee of supporting parents in the workplace. By supporting parents dealing with family issues, employers strengthen the employer/employee relationship and build a happy, motivated, effective and committed workforce with a 'can do' attitude. This also has an impact on a company's bottom line, as they will be more successful in attracting and retaining staff.

I also provide training programmes and support for professionals who want to work as parent coaches. I work only with professionals who are passionate about supporting parents and committed to providing an excellent service to all clients. I am very happy to be supporting the development of Family Coaching work in Portugal through its founders (Ângela Coelho and Sandra Belo Azevedo). By supporting Family Coaching, I am helping to provide a powerful tool to Portuguese parents to become the parents they want to be, increasing their confidence in themselves and increasing their motivation and effectiveness in the work place.



Lorraine Thomas
Chief Executive